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CAZENOVIA COLLEGE® FOUNDED IN 1824

Journey to Independence

Daniel Watson '05 turns passion and experience into an international magazine.

Students' Service Break in Quito, Ecuador

A This Adda

Alumni Profiles: Jones '11; Titus '01

Cazenovia Campaign Reaches Over \$10.8 Million **Reunion 2016:** June 10-12

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The Campus Prepares to Welcome a New President



I have experienced first-hand Dr. Chesbrough's collaborative approach and am looking forward to the positive impact he will have as president of Cazenovia College.

y now, I trust most of you have heard the good news about the naming of Ronald Chesbrough, Ph.D., as our 29th president. Dr. Chesbrough is currently the president at St. Charles Community College in Cottleville, Missouri, and has over 25 years of higher-education leadership experience. As a member of the presidential search committee and more recently through our regular, ongoing dialogue, I have experienced first-hand Dr. Chesbrough's collaborative approach and am looking forward to the positive impact he will have as president of Cazenovia College.

Although he doesn't officially start until July 1, Dr. Chesbrough will make several visits to campus this spring to meet with faculty, staff and students for what he refers to as "listening sessions." I am confident these sessions will provide excellent input to guide his preparation and planning.

Beginning this past fall, various groups across the institution have also been working to prepare for Dr. Chesbrough's arrival. The groups are focused on aspects of the College that are vital to our growth including branding, enrollment, financial performance, identifying core academic strengths and organizational efficiency. These efforts have broadened the involvement of all campus constituencies and have begun preparation for a new strategic plan. Another group, the Alliance for Retention, is focused on improving the retention of students through academic support and Student Life programming. I am pleased to report that the retention of freshmen from fall 2015 to spring 2016 was 90.8% and the retention of the total student body was 96.5%, our highest rates since 2005.

A group at the College has also been meeting regularly with leaders from the Village of Cazenovia, Town of Cazenovia, Cazenovia Central School District and the business community to strengthen relationships and share ideas on how we, as a community group, can increase collaboration for the benefit of all. Some of the ideas discussed include sharing of resources and cross-promoting each other's programs and services.

As I complete my term as Interim President, I'd like to say what an honor and privilege it has been to serve the students, faculty and staff in so many roles during my over thirty years of involvement with the College. We will soon graduate the Class of 2016 at our 191st Commencement and we can all take pride in having contributed in some way to their quickly becoming successful alumni.

Margay a. Pinet

Margery A. Pinet Interim President

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Winter 2016





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Daniel Watson '05 turns passion and experience into an international magazine.

passion for independence has been the driving force for **Daniel Watson '05**. Beginning with his initial experiences with art and photography while in high school in North Carolina, Watson has been on a path toward building skills, knowledge, and experience that would eventually lead to launching an independent, international magazine.

Watson started developing his art and design skills through classes in drawing and painting. A couple of years later, he was introduced to photography while working on the high school yearbook staff. Watson quickly developed an interest in photography and began taking pictures for the local newspaper, thus establishing his foundation in journalism.

When it came time to consider colleges, Watson was torn between his dual interests in painting and photography. While researching schools in New York, he discovered Cazenovia College and was intrigued with the studio art program, which offered the opportunity to pursue both painting and photography. Watson made the trip to Cazenovia to attend an open house and fell in love with the campus and surrounding area. It was during this visit that he first met professors **Anita Welych** and **Corky Goss**. Welych reviewed his portfolio and was impressed with his work, while Goss further piqued Watson's interest with his insights regarding the studio art program. When he left the open house, he knew that Cazenovia College was "the complete package." It offered the programs he wanted to pursue, it was a beautiful campus, and he could play soccer at Caz as well.

One of Watson's first professors at Cazenovia was **Hugh Tifft**, an adjunct instructor in photography. Tifft introduced him to the technical aspects of photography such as exposure and lighting, as well as composition. Watson would continue to build upon these skills, particularly his creative lighting techniques, as his photography career progressed.

Watson credits Professor Welych for encouraging him to be more experimental with his art and photography. "Professor Welych pushed me to be an individual, to focus on my own craft rather than comparing my work to others." It's this appreciation for independence that Welych helped develop which led Watson from a career in photography to launching *Livid*, an international magazine focused on fashion, beauty and culture.

Watson recently returned to the Cazenovia campus to speak to Welych's current students. He recounted his journey from being a studio art student to the founder and editor-in-chief of *Livid Magazine*. In his remarks to the students, Watson encouraged them by saying "the technology is here, the knowledge is here, make the most of it, it's up to you."

Photo: Michael Par



Watson working on LIVID MAGAZINE in his Brooklyn, NY. office.

In 2004, Watson delivering Reisman Hall grand opening ceremony speech.

Professor Anita Welych and Watson during recent visit to campus.

Shortly after graduating from Cazenovia College, Watson decided to make the move to the West Coast to pursue his master's degree at the Academy of Art University in San Francisco. While in graduate school, Watson "learned to be an observer." He noticed how light struck buildings and scouted locations that provided interesting environments for his photos. He primarily shot on location and loved to work with unusual elements to compose unique photos, a style that would serve him well as his career progressed.

Watson was introduced to the world of fashion during a graduate internship with Joseph Cartright, a beauty and fashion photographer in New York City. Watson attended New York's Fashion Week so he could become more immersed in fashion trends and was so taken by the experience that he earned credentials to shoot at Fashion Week. This gave him access to the full production, from the back room, to hair and make-up, to wardrobe, to styling, to the runway. He developed contacts in the industry as well as his skills in fashion photography and went

on to complete his dissertation titled *Fashion in the African American Community*, which included photo shoots in New York City, Miami, Los Angeles, and San Francisco.

After graduating, Watson accepted a position as a junior art director at Williams-Sonoma in San Francisco. Already having developed skills in location and fashion photography, this new position gave him a behind-the-scenes view into the creative process and production world. He observed how art directors selected and worked with photographers as well as how photo shoots were arranged and managed, including locations, models and styling. This insider perspective provided Watson with valuable industry insight.

Watson's passion for independence took hold again and he decided to return to New York City to pursue freelance photography. He completed several assignments, eventually receiving commissions to shoot for two international publications, one in the U.K. and one in Paris. Frustrated by the lack of control over which photos were selected for the magazines, Watson decided to publish his own magazine. Watson knew at that point his knowledge and resources were sufficient to create his own entity, and *Livid Magazine* was born.

The name "Livid" was chosen because the word has different meanings. It is not intended to imply "angry," but rather vibrant. Watson explains that

"Liv" stands for living and "id" stands for identity. Watson developed a cover concept for the magazine and pitched it to his contacts at ad agencies, hair and beauty companies, and other creatives who expressed their interest in being a part of *Livid Magazine*.

With concept in hand, Watson reconnected with Professor Welych regarding his new magazine venture. Welych immediately recommended two Cazenovia College students for internships who were from the New York City area. Watson met with the students, one a photography major and the other a fashion design major, and brought them on board.

Watson and his team shot six editorials on location in two months while also building the *Livid* website. The inaugural digital issue of *Livid* was published online featuring content submitted by 20 contributors from eight countries. *Livid Magazine* was on its way!

During this same time Watson met his future wife, Latia, through his involvement with a youth ministry group at their church. Watson asked Latia to join him on his journey and they married. Shortly after the wedding, the Watsons moved to France so Daniel could expand his international connections. After one year, they returned to New York and continued to grow Livid Media Group, the parent company for *Livid Magazine*.

The 15th issue of *Livid Magazine* was recently published with a print circulation of 40,000 and an online subscription of a half million. *Livid* is available at Barnes & Noble and is also distributed online. Over 50% of *Livid*'s circulation is international. Watson also recently launched *Livid Hommes*, a publication targeting fashion-conscious males.

In addition to being the editor-in-chief for *Livid*, Watson teaches photography and fashion stylist students in Verona, Italy, via an online platform. He is also a member of the newly formed advisory board for the studio art program at Cazenovia College. Watson is excited to help students by passing along his entrepreneurial spirit and encouraging them to learn business skills so as to one day be able to take their own journey toward independence, as he has done.

Cazenovia College Magazine: Winter 2016

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"...the technology is here, the knowledge is here, make the most of it, it's up to you."

- Daniel Watson '05

CAMPUS NEWS

Jephson Campus Renovation

Historic building to re-open in fall 2016

ositive changes are worth waiting for. The Jephson Campus Building "A" served the College as instructional space for over 20 years. Built in 1897, the facility originally housed the Cazenovia Club, while the remaining undeveloped lot served as the site for the circus when it came to town. When the club later moved to a lakeside facility, the building served as a bungalow and then a dance school. Years later, the Stearns and Wheler engineering firm owned the building and further developed the lot. Cazenovia College acquired the property in 1989.

As one of the College's funding priorities during the recently completed comprehensive campaign, the structure requires refurbishment, not only for functionality and improved aesthetics, but also for its historic significance to the Village of Cazenovia. As important as saving this historic structure is the need to provide safe and efficient space for the studio arts.

With a one-million-dollar naming gift from the Jephson Educational Trusts, along with many other contributions, a state-of-the-art facility for a wide range of studio art disciplines is now underway. The interior of the building has been gutted and renovation begun. During construction, studio art classes are temporarily housed on the main campus. The potential of this updated, efficient and handsome building is enormous.

When completed in fall 2016, Jephson Campus Building "A" will house fully equipped facilities for the following:

- Ceramics/3D studio
- Welding shop
- Woodshop
- 2D studio

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- Kiln room
- Plaster room

- Glass/metals studio
- Gallery/exhibit space
- Tool room
- Seminar room
- Advanced studio
- Drawing studio

Updated safety features and extra storage will make Jephson Campus Building "A" even more user-friendly. The best news is that virtually every student enrolled in the Division of Art and Design will take classes in Jephson Campus Building "A," as most foundations classes will be held in its 2D or 3D classrooms.

Completing a project of this magnitude requires support from many alumni and friends of the College. If you have an interest in supporting the Jephson Campus Building "A" initiative, please contact the Division of Institutional Advancement at 315.655.7369.

K Teitsch-Kent-Fay Architects, P.C.



BUNCA

J. C. LYNCH

Picasso at the Lapin Agile



Cazenovia College's fall production, *Picasso at the Lapin Agile*, ran two consecutive weekends in November at the Catherine Cummings Theatre. The play was penned by comedian Steve Martin, and juxtaposes geniuses Picasso and Einstein with fellow bartenders and bar mates at a favorite watering hole in Montmartre. It featured College faculty member **Stu Weisman** as well as current students including **Meghan Dillon, Yvette Fall, Anthony Newill, Arielle Orcutt**, and **Tai Terry**. Local community members also participated in the production.

Silk-Scarf Donation

Cazenovia College Fashion Design students participated in the "Open Your Heart" silent auction this past November. Members of **Megan Lawson-Clark**'s Computerized Patternmaking class donated originally designed and locally printed silk chiffon scarves to benefit CazCares, a food pantry and clothing closet that provides services to the greater Cazenovia region.

"The students felt it was a great opportunity to help raise money for a wonderful organization that serves the community they reside in while at school. It is a way for them to give back and raise awareness," says Lawson-Clark. "We are hopeful that adding these thoughtfully crafted silk scarves to the silent auction will also raise awareness of the struggles and issues of low-income residents in the area."



The photo above features B.J. Palmer, associate lecturer, and Lawson-Clark, assistant professor, with the six Fashion Design juniors whose scarves were chosen to for silent auction. Pictured, from left to right, are Palmer, Katherine Scherz, Lawson-Clark, Jessica Russo, Sarah Losito, Brooke Berglund, Kristia Otey, and Brittany Londos.

Like for Like: Managing Your Own Social Media

Students host annual media studies symposium

Cazenovia College students hosted the annual media studies symposium on November 18. Titled, "Like for Like: Managing Your Own Social Media," the panel explored how young



people can successfully navigate the sometimes hidden forces that give social media such a powerful role in their lives.

Conceived and developed by Associate Lecturer **Paul Riede**'s media management class, the event began with the 54-minute *Frontline* documentary, "Generation Like," which addresses the question, "What happens when the traditional teenage quest for identity and connection occurs online?"

The film was followed by a panel discussion expanding upon the topic of social media's pervasive impact on young people. The panelists included: Corey Liberman, professor of communications at Marymount Manhattan College, who is coauthor of Organizational Communication: Strategies for Success, and editor of Casing Persuasive Communication; Catherine Waite Phelan, professor of communications at Hamilton College whose most recent publication is The Digital Evolution of an American Identity; Carrie Luber, vice president of Messenger Associates, a Manliusbased career management and HR consulting firm, where she develops and delivers social media coaching to both individuals and organizations; and Laurie Selleck, professor of visual communications and visual communications program director at Cazenovia College.

Susan Berger, the Nurse in the Photo

On Wednesday, September 16, 2015, Amanda Scarpinati, of Athens, New York, posted a photo of herself on Facebook. The photo, taken in 1977, was of her being held by a nurse at Albany Medical Center Hospital where Scarpinati, at only three months old, was being treated for third-degree burns.

The next evening, in Cazenovia, New York, **Susan Berger** arrived home late where her husband told her there was a message on the machine from a reporter wanting to talk to her about a photo of a baby she cared for in Albany in 1977. Berger immediately thought of the annual report published by Albany



Dr. Susan Berger Executive Vice President

Medical that year and was certain that was how the reporter came to find her. She decided to call the reporter the next day.

Friday morning, after her husband reminded her about the phone message, Berger got out her copy of the annual report and headed to work. She contacted the reporter that morning and that is when Berger realized the full meaning of the story. The reporter, Torie Wells of CBS-6, explained how Scarpinati had been trying for years to find

> the nurse holding her in the photo and had decided to try again, this time armed with social media. This decision led to a chain of events that ultimately resulted in the reporter's

phone call to the nurse in the photo— Susan Berger.

Even 38 years later, Berger remembers caring for Scarpinati, and the day the photo was taken. Baby Scarpinati was in the Recovery Room after surgery, and Berger remembers she was so calm and not crying. When she picked her up, "she just melted in my arms—it was almost a sigh, as if she were saying 'now I'm okay."

Since the story broke, people—former colleagues from Albany Medical, old friends, and nurses Berger has never met—have been reaching out to her, to reconnect or just say thank you on behalf of nurses everywhere.

When asked what she thinks about all the attention the story has generated, Berger says she's happy to have given people a smile. "We hear so much bad news – it's good to provide a happy story."

But for Berger, the central story is Scarpinati's – the adversity she faced and overcame. "It's an honor to be the face of nurses and all the people who took care of Amanda. I'm just one of many who cared for her."

Berger, now executive vice president at Cazenovia College and a nurse practitioner, has fond memories of her time at Albany Medical, of her colleagues and of being a nurse. For Berger, holding onto the photo allowed her to remember that moment, that day, a reminder of the essence of being a nurse – helping people.

The reporter who first talked to Berger provided her with Scarpinati's contact information and she and Berger connected by phone. They made plans to meet at Albany Medical Center Hospital along with Angela Leary, the nurse who revealed the identity of the nurse in the photo. They had a wonderful time sharing stories about where their lives have taken them the last 38 years.





F eaturing the creative talent of the College's Art & Design faculty was the focus of a recent exhibition in Reisman Hall. Many students and others from the Cazenovia community listened to the division's professors—including **Jo Buffalo**, **Corky Goss**, and **Lee Beals**—describe the inspirations for their artwork.



Houser Earns Second Career Triathlon Victory

Head Coach Bill Houser captures Finger Lakes Triathlon title



Bill Houser, director of fitness and wellness and head coach for cross country as well as swimming and diving at the College, captured his second career triathlon victory after winning the Finger Lakes Triathlon with a time of 2:12:24. The Finger Lakes Triathlon consists of a .9 mile swim, a 25 mile bike ride, and finishes with a 6.2 mile run.

Houser, a competitive triathlete, has competed in over twenty triathlons since 2006 including two full Ironmans, five half Ironmans, and several Olympic and sprint distance triathlons. Houser earned his first triathlon victory back on June 7, 2014, in the Green Lakes Triathlon at Green Lakes State Park near Fayetteville, NY.

"I am so happy to be able to represent Cazenovia College and all the athletes I have or had the opportunity to work with at the College in such a positive way," said Houser. "Most importantly, I hope I can inspire everyone to realize that the only limits we have in our lives are the ones we create in our own minds."

Houser finished the Finger Lakes Triathlon with times of 27:34 in the .9 mile swim, 1:04:00 in the 25 mile bike ride, and 39:04 in the 6.2 mile run.

ACADEMIC CORNER

Wealth, Economics, and Democracy

Michael Sanders, Ph.D.



ith the holiday season recently passed, it's worth reflecting upon the rituals and practices that shape and have shaped our lives. In my own case, I'm drawn to think back for a moment to a late-afternoon Christmas day, to a gathering of boys at the end of a suburban cul-de-sac, to an exchange that occurred-for a few years at least–with enough regularity to have survived in memory these decades later. Standing there, oblivious to the cold, not to mention our avid consumerism, we'd hold forth in turn with accounts of the day's proceedings, the spoils of our holiday morning.

Although we didn't know it at the time, flush with tales of Ataris and Segas, Walkmen and new VCRs, my friends and I were engaged in a study of sorts, one involving a topic not too far off from

one that occupies the thoughts of a great many academics, policymakers, and others in our contemporary age. In our small world, we were in fact studying the distribution of resources, or what I refer to in the Ethics courses that I teach at the college as 'distributive justice.' The study of distributive justice tries to address how a

"Economic inequality... has real consequences, which impacts people, the economy, and even our democracy."

- Michael Sanders

society divides up what it possesses among its members and what the best way to do so might be. In our case, the presents we had received were, if you will, the wealth and income of the holiday season, and our accounts charted their distribution within the group, with the rather homogenous nature of suburban life ensuring a more or less equal distribution of holiday wealth.

Looking back on that time now, the egalitarianism of that late December afternoon stands in stark contrast to the distribution of resources in our nation today. While it may come as a surprise to some, the United States has a level of economic inequality higher than that of virtually any other contemporary, industrialized nation. Both in terms of income and overall wealth, this economic inequality has grown dramatically in the United States over the past 30 years, a growth that was exacerbated by the 2008 crash and recession that followed. Such inequality is now a defining feature of the U.S. economy.

The current state of economic inequality in our nation can be illustrated by a number of factors. Comparatively speaking, as measured by what's known as the GINI index (the most common measure used by economists to judge the economic equality of a country), the United States

> stands on par with nations such as Russia and Iran. The list of nations that enjoy a more equal distribution of wealth and income is long, including India, China, Canada, and Australia just to name a few. The overall distribution of wealth in our country is striking: the wealthiest 1% of Americans control 43% of the nation's wealth; the top 20% control 93%. The remaining 7% of our wealth is split by 80% of the population. Since 1980, the top 1% of earners have seen their incomes rise 130%, capturing some 95% of all income gains in the recovery period following the latest recession (2009-12). On the other hand, the remaining 90% of earners have seen only a 15% gain, with almost all of

this concentrated at the top end. For those typically at the bottom of the earning spectrum, for example, males with a high school diploma or less, incomes have actually declined.

The causes and consequences of this inequality are the focus of Nobel-Prize-winning economist (2001) Joseph Stiglitz. A former member of the President's Council of Economic Advisors (1993-97) and Chief Economist of the World Bank (1997-2000), Stiglitz is best known as the author of two books that deal with the issue of economic inequality–*The Price of Inequality* (2012) and *The Great Divide* (2015)–both of which became *New York Times* bestsellers.

So just what, according to Stiglitz, accounts for the dramatic rise in economic inequality in our nation? The causes, he suggests, are broad, multi-faceted, and self-reinforcing. To begin with, Stiglitz notes that we've developed an economy that places tremendous incentive, and often provides even more reward, on activities that are wealth generating, but essentially nonproductive: think financial speculation, or that in the real estate markets that eventually led to the 2008 recession. Activities of this sort are rewarded at a far greater level than those, for example, in basic research that fuel productivity and development. Upwards of 40% of corporate profits, in fact, are generated from precisely, as economists term them, these "rent-seeking" behaviors. Such unbalanced incentives, Stiglitz continues, are compounded by a history of government policymaking that allows for loose corporate oversight and a tax structure which favors the wealthiest among us. Compensation for chief executives now averages some 300 times that of an average worker, compared with roughly just 20 times in 1970. Astoundingly, at the same time, average tax rates on the top .1% of earners have fallen by nearly 50%, while those for the middle 20% have actually risen.

It would be nice, perhaps, if we could be comforted by that old adage of a rising tide lifting all ships, and therefore wash our hands of the facts of economic inequality that we today face. Unfortunately, Stiglitz points out, this 'myth' of a trickle-down society just has not worked. Economic inequality instead has real consequences, which impacts people, the economy, and even our democracy. Today nearly one out of five American children live in poverty, not to mention some 22% of those aged 25-32 with a high school diploma. This poverty is often cyclical, and there is a direct relation between levels of inequality and social mobility. Children of the poor do less well on standardized tests and have a harder time getting into and succeeding at college. In an age where the education premium, i.e., the difference in wages between those with a degree and those without, is ever increasing, this consigns a significant portion of the population to a life of low-wage jobs with little hope for advancement. And the prevalence of such jobs, in fact, is growing. Twenty-five percent of overall jobs produced in the U.S. as recently as 2013 fell into the 'lowwage' category. In this statistic, the U.S. ranked last (18 of 18) among countries belonging to the Organization for Economic Cooperation and Development.

Despite the sobering nature of these figures, Stiglitz is careful to point out that the rise of economic inequality in our country has by no means been inevitable. Inequality, in his opinion, is not an inborn feature of markets. Rather, it is the result of policies and politics that have distorted the way a free market should operate thereby resulting in the vastly unbalanced economic picture that we see today. Our current state of equality (or lack thereof) is the result of deliberate choices that we, as a people, have made or have allowed to be made.

What's needed then? Stiglitz is quick to suggest that solving the problem of economic inequality in the U.S. is vital not only for the bottom sector, but the top

as well. Historically, high levels of inequality have not produced exceptionally stable economies, nor societies. Stiglitz himself argues for a mix of public investment (in infrastructure, education, and high-paying jobs), combined with support for labor standards, a restoration of labor's bargaining power, and a thorough revision of tax and regulatory policies. Above all, altering the course we have found ourselves on, he notes, requires a real willingness to change, a determination to move beyond the stymieing debates of liberal versus conservative, Republican versus Democrat, and the blinding partisanship that has increased alongside the inequality in our nation.

In my opinion that wouldn't be a bad way to begin a new year...

About the Author



Michael Sanders, associate professor of philosophy, joined the Cazenovia faculty in 2003 and teaches courses in Ethics, Aesthetics, and Critical Thinking. He received his Ph.D. from Stony Brook

University, where his research focused on the place of ethics in the works of the 20th century French philosophers Maurice Merleau-Ponty and Emmanuel Levinas.

"The greatest thing about teaching Philosophy at Caz is the chance it provides to help students discover the joy in finding a new idea and experience the wonder that comes in thinking about the world in an entirely new way" says Michael Sanders.

Professor Sanders served for six years as chair for the Division of Humanities & Natural Sciences, and is currently the program director for the Liberal Studies program.



STUDENT UPDATES

Alternative Breaks @ Cazenovia in Quito, Ecuador

Our sindents make a difference in South America



A fter a semester of challenging classes and significant workload, Cazenovia College students look forward to "downtime" during school breaks. For some students, taking advantage of this downtime means participating in the College's Alternative Breaks @ Cazenovia (ABC) club. ABC does not provide students with rest and relaxation, but rather, gives them experiences in local, national and international communities to engage in community service and hands-on learning during the winter and spring breaks. These students perform short-term projects for community agencies and learn about issues such as literacy, poverty, racism, hunger, homelessness, and the environment.

Ten Cazenovia College students accompanied by Director of Residence Life **Shannon Dobrovolny**, the advisor for ABC, made a trip to Quito, Ecuador, this past winter break to volunteer with the Working Boys' Center (WBC), or Centro del Muchacho Trabajador. This January 2016 trip was the second trip to WBC, the 16th ABC trip coordinated through the College, and was funded by the Student Government Association (SGA).

The students contributed their time and effort in several ways to support the Center's work to educate families. They attended the workshops offered at the Center in carpentry, metal mechanics, woodworking, baking, and automotive skills, serving as students for Ecuadorian teenagers leading the workshops, providing them experience teaching and learning the trade. Cazenovia College students



Photos: Shannon Dobrovolny

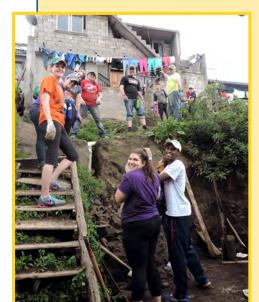
also participated in a "minga." Each Sunday, short-term volunteers as well as other members of the Center provide community service to families in the area. Cazenovia volunteers spent this day digging out a garage foundation for a family preparing to purchase a vehicle to make their currently 60-90 minute daily trek to the Center (several bus rides plus a long walk up a mountain) much easier. And, there was never a shortage of children to entertain and meals to help serve.

The ABC program is a life-changing experience for Cazenovia College students. The participants become educated about social issues and committed to positive community change. In particular, the students who worked in Quito took away an important message from the Center, that is, not to view poverty as solely an economic issue, but also as a spiritual or social issue. Furthermore, students learned an approach to combat poverty not by giving money, but by teaching skills and providing education so as to break the endemic cycle of poverty. Participants in ABC programs are more likely to become lifelong volunteers in their own communities. After becoming educated about social issues, a strong commitment to positive change through volunteer engagement is created. Alternative Breaks at Cazenovia provides memorable opportunities for this involvement and helps students find a passion they may never have known they had. For more information, contact the Office of Student Life, located in Chapman Hall.

Alternative Breaks @ Caz (ABC)

What is an Alternative Break? An alternative break program places college students in communities to engage in community service and experiential learning during their spring/winter breaks. Students perform short term projects for community agencies and learn about issues such as literacy, poverty, racism, hunger, homelessness and the environment. The objectives of an alternative break program are to involve college students in community-based service projects and to give students opportunities to learn about the problems faced by members of communities with whom they otherwise may have had little or no direct contact. Cazenovia College seeks to use alternative breaks as a springboard into lifelong active citizenship.

Program Goal: Develop/create young adults that become not only volunteers, but community citizens educated about social issues and committed to making positive community change.



Past Trips: Previous trips have included: Habitat for Humanity (North Carolina and Georgia) Food Bank of Boston; Heifer International; Educational Relief in rural schools (White Mountains of New Hampshire); Disaster Relief (Katrina – New Orleans); International Service (Dominican/Ecuador); and Environmental Preservation (Cumberland Trail).

On Break: Students have the chance to look at the root causes of social issues and are challenged to evaluate the role that they can play in the community. Every day there is an experiential piece, an educational piece and nightly reflection.

After Break: We help students find ways to continue community involvement and challenge participants to take the next steps to benefit their community.

Alternative Breaks help students learn about local volunteer opportunities, political involvement, and how to make personal decisions that benefit the greater community.



Felicity Jones '11

What exactly is the Superior Merchandise Co. (SMCo)? A coffee shop? A boutique? An art gallery? A concert venue? Such musings are exactly what alumna Felicity Jones '11 loves to hear when people stroll into her newly opened business.



Russell Sage College and Empire State College in an up-and-coming area of downtown Troy, SMCo is ideally situated to serve all ages and demographics. It houses a curated design shop as well as a coffee bar, both stocked with the very best quality products. For example, as a multiroaster café, two roasters are rotated monthly to showcase a variety of coffees. In addition, SMCo offers plenty of space to host an array of activities including live music, workshops, and tastings.

Jones' boyfriend, Mike, purchased the building that houses SMCo from the city of Troy, saving the structure from demolition. Working together, they renovated all three floors of the building to suit their shared vision for clean, simple spaces to accommodate curated lifestyle shops with different departments. Now completed, the top floor is their residence, the second is an apartment, and the first is the business.

Design captured Jones' interest when she took a class in the subject her senior year in high school. Originally from Hartford located in rural upstate New York, Jones knew that she needed to pursue her post-secondary education in a place that mirrored her

small-town community, which made the transition to Cazenovia College easy.

Jones majored in visual communications at Cazenovia College, enjoying many courses with faculty members, **Laurie Selleck**, professor and program director, visual communications, and **Scott Jensen**, associate professor, visual communications. Selleck shares, "It is no surprise to any of us on faculty that Felicity has succeeded in creating the crafty, fun, whimsical, and stylish start-up business of her dreams!"

Jensen adds, "In just a few years, Felicity has already accomplished a lot as a designer, and gained a great deal of experience and insight. I can't take any credit for her talent, but I do think the principles and processes that she learned in the visual communications program have given her direction and confidence."

As a matter of fact, Jones' senior capstone project, "Plethora of Pretty," served as the basis for her business plan for SMCo. She relays, "With capstone, I wanted to show that I'm not just a graphic designer, but also a multi-disciplinary artist, so I created a showcase for my creative talent including graphic design, studio art, and fashion design." These abilities are now on display for everyone to see as they enter SMCo. Jones says, "That desire is now evident at SMCo because I am curating the shop, doing the graphic design, and planning the creative design."

In addition to her capstone project, Jones' Cazenovia College internship with the Proctors Theatre in Schenectady helped to prepare her for SMCo. Here, Jones designed all the promotional and marketing materials for Broadway

"... Jones only purchases goods to be sold that meet her criteria, which includes, 'items that are useful, beautiful, and well designed.""

- Felicity Jones 'l I

shows, small events and movies. Jones shares, "I did my internship with Proctors Theatre when I was at Caz and was able to work there full time after graduating."

In 2013 she pursued a new career path by working for a real estate company as a designer; however, she was not a fan of the corporate atmosphere. It was then that she dusted off her capstone project



and began developing a business plan for SMCo.

Fast forward to September 2015, when Superior Merchandise Co. held its grand opening. In the short time that the SMCo has been operating, Jones is pleased with the atmosphere and the diverse customer base. While developing her business plan, one of her main focuses, "was bringing things to the capital region that you couldn't get here before." Maintaining a certain standard, Jones only purchases goods to be sold that meet her criteria, which includes, "items that are useful, beautiful, and well designed."

With her fifth honored year celebration coming up in a few months, Jones says, "I feel like Caz prepared me for success," but would like current students to know, "you only get out of it what you put in." With a smile Jones adds "I created my own success by leaving an easy nine-to-five, well-paying job to take a huge risk and start my own company—be my own boss, make my own rules—and I have made my dreams come true."

Jones' eye is on the future. "My fiveyear plan includes renovating the carriage house behind our building to establish the SMCo resident artist program," she says. By having living and creative space in close proximity, the establishment would feature various artists' works while they teach workshops and classes. There is also a possible coffee roasting facility on the horizon. As her professor Jensen shares, "She's got the courage to take risks, along with the design knowledge and talent for success."



Please help keep our office and friends up-to-date by sharing recent information. Have you moved? Changed jobs? Been promoted? Received an award? Said, "I do"? Welcomed a new baby? If so, please send us the details and include your name, address,

the year you graduated, telephone number and email address. Please identify individuals in photographs.

Photographs will not be returned. Electronic photos must be in high resolution jpg, PDF or tif format, no smaller than 300 dpi and 3 x 3 inches or larger in size. Class Notes will be edited for length and style. Notes are recommended to be 80 words or less. Class Notes does not publish information relative to promoting your business.

Send the information to Shari Whitaker, Alumni Relations, 22 Sullivan Street, Cazenovia, NY 13035. Or email sswhitaker@cazenovia.edu. *Thank you!*

1948

Joyce Gleason MacCloy '48 writes, "Biggest accomplishment this year: turning 88 last September. Still functioning! Still mobile! Looking forward to 65th wedding anniversary in March with spouse Bob."

196

Gloria Grosso Alibrandi '61 and Janice Johns Whitney '61 reunited after 55 years in Disney World.

1967

Joan "Jody" Franklin Burrows '67

writes, "I continue to be 'redirected' and volunteer at several places: Hospice, Food Pantry and ICE (Immigration Code Enforcement) detention center where I visit, via glass partition, those immigrants who have been detained by ICE. I find all three volun-



Don Whitney, Janice Johns Whitney '61, Gloria Grosso Alibrandi '61 and Ben Alibrandi

teer experiences to be rewarding and meaningful to me. My husband, Leyn, of 43 years and I enjoy the company of our five grandchildren, products of our oldest Sara and Matthew. Joanna enjoys her free-spirted life in California doing wonderful things to improve the world! Leyn and I also enjoy a second (summer) home in the Berkshires. Leyn continues to work full time and who knows when he will 'redirect' himself. We both continue to have good health and positive attitudes which age and experience somehow affords us to possess, at least for the time being."



class notes

- continued

Laureen Summers Shoop '67

writes,"A visit to Caz brought back lovely memories while wandering through the campus and into the town. Even though it was long ago, I credit my years at Caz as a contributor to my work as Project Director of Entry Point! an internship program for college students with disabilities, majoring in science, technology, engineering and mathematics. I have been at the American Association of the Advancement of Science (AAAS) in Washington, DC for 23 years. Still married to Earl Shoop since 1976 and have one gorgeous daughter and two brilliant grandchildren (4 and 19 months). My son-in-law is pretty special too. A hiker (in moderation), a weaver and a poet, and as a woman with cerebral palsy, I don't lack for a life of chal-

lenge and fun."

Margot Cheney Jacoby '70 and Alex Hazard '14 want to hear from all alums in the Watertown area since they are organizing a Northern New York Alumni Chapter! Alex is currently Community **Relations Specialist** and TV personality at channel 50 in Watertown. Margot

was the Class of 2014 Commencement Speaker, and is an instructor at lefferson Community College in Watertown, and author of "Love Lives." Copies are available through the Alumni Office proceeds benefit Caz scholarships.

Alex Hazard 'I4 and

Margot Cheney Jacoby '70

Jennifer Hold Morsch '76 writes, "Now serving guests out of my country home – a peaceful, serene, healing place. Just what I have always dreamed of providing though more work to be done. Would love to hear from Caz friends/ acquaintances and how about making the trip for 40th Reunion June 10-12? I am game! Now have 3 granddaughters. Youngest daughter getting married in 2016. Feeling wonderful, thankful, blessed and grateful for the gifts life has given me."

Terry Neff Thurley '77 relocated to Charlotte, North Carolina in 2014 to live near her son and daughter-in-law. Terry writes, "I recently accepted a contract position with Wells Fargo as a Business Analyst. Most importantly, I no longer own a snow shovel!!"

Sondra Holmes Holsinger '78 is currently General Store Manager for BonTon Department Stores in Lakewood, New York. Sondra's two children both live in Myrtle Beach and she has one

15, 2015, has moved to Hernando,

any alumni in the area.

Little Church of the West.

Freeborn '81 got married on August

Florida, and would enjoy hearing from

Holly Nichols-Scrano '85 and husband, David Scrano, got married in

Las Vegas on September 22, 2015, at the

grandchild, Carter, 2 years old.



Francine Lichtenstein Freeborn '81 and new husband

Francine Lichtenstein

remained friends for 30 years! We spent the weekend catching up, shopping and laughing. My son, Hunter Farrell, who is attending Cazenovia Col-When you get together with your friends from Caz



Halusic '88 met in Cooperstown, New York, last July to celebrate their friendship. Amy writes,"Despite the roughly 27 years apart we all agreed that the bonds of friendship we developed at Caz are some of our fondest. Our afternoon went too guickly but we've vowed to see each other again annually." Crystal Wright Farrell '88 writes,

Class of 1988 friends:

Lonnie Knizek Halusic

Michelle Dechick, Angela Feocco,

Amy Tompkins Johnston and

Amy Tompkins Johnston '88,

DeChick '88 and Lonnie Knizek

Angela Feocco '88, Michelle

"In December Carrie Ulmer King '88, Julie Mott Greenberg '88 and I met for a girl's weekend. We met in 1986 as freshmen at Caz. We have

> lege (Class of 2017) gave us a wonderful tour of campus. it is as if no time has passed. Cazenovia College creates

Holly Nichols-Scrano '85 and husband David Scrano



Julie Mott Greenberg '88, Carrie Ulmer King '88 and Crystal Wright Farrell '88

lifelong friendships and families. Please join us on campus June 10th-12th for the annual Cazenovia College Reunion."



Margery Whiteside '91 and Anthony Mastromarchi '91

1991

Margery "Meg" Whiteside '91 and Anthony Mastromarchi '91 were married at sunset on March 7, 2015, at The Pink Shell Resort on Fort Myers Beach, Florida. Longtime friend of the couple and Cazenovia alumnus, Andre Jacquet '91, was in attendance and gave the wedding toast. Meg and Anthony celebrated with friends, family and 2 dolphins. The happy couple currently live in Fort Myers, Florida.

1995

Allison Busch Benedict '95 writes,



Allison Busch Benedict '95 (center)



Roberta Krause Mullins '95 and Rick Mullins

"Turned the big 4-0 this year. Wanted to say happy 40th to my Cazmates who are celebrating the same milestone. I donated 11" of hair to Locks of Love this past July. This is my 4th time donating 9" or more of hair."

Roberta Krause Mullins '95 was

married to Rick Mullins in her hometown of Clifton Park, New York, on October 12, 2013. Roberta writes, "My bridal party consisted of two very close friends who are also Cazenovia graduates, **Donna Campbell '95** and **Noelle Gagliano-Triou '95**. My husband and I are both graphic designers with The Capital Region Weekly Newspapers in Albany, New York."

1997

Andrea Sebeck '97 writes, "We are thrilled to announce that Jeff and I welcomed our daughter, Addison Mae, into the world in November 2014. We currently live in Albany, New York, and I work for the NYS Department of Labor."

1999

Nicole Shaw Cornell '99 writes,"I am now 8 years cancer free. My son is I3 and my daughter 12! Where did the time go? Divorced for several years, have finally met my shining knight! Together for a year, marriage talks for a couple years from now. All my long-lost friends out there please write, call or text!"

Wendy Stumpf '99 began working as a teacher at the Goddard School last June, and graduated from the Institute of



Andrea Sebeck '97 and family



Wendy Stumpf '99

Integrative Nutrition this past July. Wendy also is a RYT-200 graduating from Breathe in 2013 and has taken Baptiste Yoga Training Levels I & 2, as well as the Art of Assisting. This past fall Wendy began Yoga Training, a Restorative Teacher Training. Wendy writes, "If you would have told me that yoga would find me and be such an amazing life-changing experience, I would not have believed you during college. I am grateful for this journey, and the paths of life that have led me to where I am today. I enjoy keeping in contact with many friends from my time at Caz and wish to reconnect with my former roommate Tonya DiMarco, as well as others who may have lost touch. If you would like to reconnect please email: wendy.stumpf@ gmail.com or find me on Facebook. Namaste."



CLASS NOTES

- continued

2000

Julie Place Chamberlain '00 writes, "My husband is Chris and he graduated from UB in 1997. Our sons, Thomas and Michael, just turned 2 and enjoy trucks, art (aka messes) and Paw Patrol. I was saddened to learn of my Caz friend, Heather Seamans '00, passing away last year. She was a good person and I always remember her funny quips and beautiful smile. My prayers are with her family."



Julie, Chris, Thomas and Michael Chamberlain

Nicole Santalucia's '00

book of poems, Because I Did Not Die (Bordighera Press), was published in November 2015. Nicole received her PhD in English from Binghamton University in 2014 and she currently teaches at Shippensburg University in Pennsylvania. Nicole also teaches poetry at the Cumberland County Prison.



Nicole Santalucia '00

2006

Jenna Hartwell '06 writes, "Beginning June 2015 I assumed the role of Director of Veterinary Career Services and Professional Development for the North Carolina State University College of Veterinary Medicine. In addition I received the 2015 North Carolina Association of Colleges and Employers Presidential Recognition Award and the North Carolina State University Division of Student and Academic Affairs Pride of the Wolfpack Award. Bought a home and loving life in warm North Carolina! South Eastern Caz alumni - feel free to connect with me on LinkedIn: www.linkedin.com/in/ ienniferrhartwell."

Dan Riordan '06 writes, "Greetings! This upcoming June (10th-12th) will be Reunion Weekend! And while it's hard to believe, this is our 10th year Reunion! It is my goal as your Class Agent to ensure that your reunion is a blast and a weekend you won't forget as well as one where we do our best to support our alma mater. Please make plans to attend and I look forward to seeing everyone in June".

2008

Katrina Rowe '08 married Michael Pearl on July 25, 2015, at Fort William Henry Resort in Lake George, New York. Two of Katrina's bridesmaids are Cazenovia College alumnae, including her cousin, Samantha Brooks '11 and friend Ashley Kuhn Gray '08.



L-R: Melissa Lare '11, Jessica Kneaskern '11, Kaila Buffis '09, Melissa Lorady '07, Emilie Welch '09

2009

Kaila Buffis '09 (now Kaila Merchant) said "I do" on a beautiful fall day at Kitz Farm in Strafford, New Hampshire, on October 10, 2015.

Jonathan Rodak '09 and the former **Sara Manello '08** were married on November 8, 2014, in East Setauket, New York. Caz alumni in the wedding party



Sara Manello Rodak '08 and Jonathan Rodak '09



Katrina Rowe Pearl '08 and bridesmaids

included Joseph Paul Hernon '09, Daniel Burkey '09, Daniel Riordan '06, Elise McLaughlin '08 and Kristin Burger '07. The couple celebrated their 1st wedding anniversary this past fall.

Cory Schad '09 and **Ashlea Osborne '12** were engaged on August 30, 2015. They are planning a fall wedding to be held September 17, 2016 in Cilberts.

be held September 17, 2016, in Gilbertsville, New York. Cory and Ashlea are both currently employed at their alma mater, Cazenovia College; Cory is the Athletics Marketing Specialist and Ashlea is the Director of the Cazenovia Fund.



(L-R) Heather McGill '12, Chelsea Moore '12, Ashley Legg '11, Alyson Thurber, Erin Crowley '11, Kristin Small '11, Paige Brady '11, Sydnie Thurber Coe '11, Liz Rotariu '11, Megan Samsel, Kristy Jensen Strough '09, Jennifer Isgro (engaged to Joel Hughes '09), Allison Bradshaw '09, Lauren Perrone Lyon '09, Brittany Miller (engaged to Erik White '09)



Cory Schad '09 and Ashlea Osborne '12

2011 Sydnie Thurber Coe 'I I celebrated with many alumnae at her bridal shower at the Oneida Community Mansion House.



Bill Main 'II and Rachael Bowman 'II



Cheryl Chapman '14 and Ricky Teal '12

Bill Main 'I I and **Rachael Bowman 'I I** became engaged on Monday, January 18th. Bill proposed to Rachael outside of Shove Suites where they met exactly seven years ago to the day. They are planning their wedding for the fall of 2017.

2012

Ricky Teal '12 and **Cheryl Chapman '14** got engaged on October 10, 2015. Ricky made the engagement extra special by proposing on the bridge at Cazenovia Lake.



Stay Connected!!

Keeping you informed is a top priority for the Office of Alumni Relations. We share information with you via a bi-monthly e-Newsletter, email "blasts," the Cazenovia College website, and posts to the official Alumni Facebook page and other social media outlets. By utilizing these tools we can let you know about campus updates and alumni events quickly and directly.

To ensure that we can reach you – please take a moment to fill out the Alumni Information Form at:



www.cazenovia.edu/alumni/alumni-contact-form and join the official Alumni Facebook page: Cazenovia College Alumni.

Questions? Please contact Shari Whitaker, director of alumni and parent relations, at: 315.655.7332 or sswhitaker@cazenovia.edu.

LEP'S GET COOKINC

The Cazenovia College Alumni Association is compiling recipes for a cookbook. We hope you will take the time to share your favorite recipes with us! Visit www.cazenovia.edu/cookbook to submit one or more recipes online or mail your recipes to Cazenovia College, Alumni Office, 22 Sullivan Street, Cazenovia, N.Y. 13035. Please include your class year and phone number.

QUESTIONS? Please contact Shari Whitaker, director of alumni and parent relations, at 315.655.7332 or sswhitaker@cazenovia.edu

Golf Tournament



The 14th annual Cazenovia College Golf Open was held on Monday, August 10, 2015, at the Cazenovia Country Club. Nineteen foursomes including alumni, trustees, alumni board members, staff, students, current parents and friends of the College enjoyed a beautiful day on the links. Over \$17,000 was raised, which will benefit student and campus initiatives. Winners of the 2015 tournament included team members **Victor DiSerio**, trustee; **James Freyer**, trustee; **Ken Nunneker**; and **Eric Brown**, former trustee.

The Cazenovia College Alumni Association wishes to thank everyone who helped to make this annual event a great success.

SAVE THE DATE!! 2016 Cazenovia College Golf Open MONDAY, AUGUST 8

at the Cazenovia Country Club in Cazenovia, NY. for more information contact Shari Whitaker at 315.655.7332.

IRA Gifts for CAZENOVIA COLLEGE!



If you're 70½ or older, find out how your charitable giving just got easier! As you plan your IRA minimum required distribution for 2016, use a charitable gift to Cazenovia College to avoid taxes.

Congress has permanently extended the provision that allows you to make a taxfree gift from your IRA to Cazenovia College. This means you have a new source of tax-advantaged funds to use to make a gift.

For more detailed information, go to www.plannedgiving.cazenovia.edu. Or, feel free to contact our office to speak with a gift officer at 315-655-7369, or send an email to plannedgiving@cazenovia.edu.

Membership in The Heritage Society involves no dues, but it does allow us to thank you and recognize you for the plans you have made, and it may inspire generosity in others! Thank you for your support.

CLASS NOTES

- continued

2013

Kasey Sikorsky '13 writes, "After working as a graduate studies intern at the Mahwah Museum, in Mahwah, New Jersey, from January 2015-May 2015, I accepted a position as the museum's Press Secretary/Office Manager. I am thrilled to have this opportunity and I love my new job!"

Carley Carson '13 and Darek Williams became parents to son, Colin, in December 2014. Carley is currently working with the Department of Social Services and is also an independent consultant for Thirty-One Gifts.



Carley Carson '13 and son Colin

2014

Alex Hazard '14 took a painting class, led by fellow alumna, BreAnne Dale '09, in Watertown, New York, in December.



BreAnne Dale '09 and Alex Hazard '14

ALUMNI NEWS

Valorie Titus '01

An Experiential Life



hat do you want to be when you grow up? The answer for Valorie Titus `01 at the age of three was to become a paleontologist, "to study dinosaurs." As she grew up, that interest broadened to all animals and at Cazenovia College, she pursued her interest in wildlife. Though still interested in paleontology and then, in large mammals, a twist of fate introduced Valorie to her area of expertise, herpetology, the study of creatures that 'creep,' i.e., amphibians and reptiles. As she approaches her 15th Reunion, Valorie explains how being open to new experiences combined with her childhood passion to result in a gratifying career in research and teaching.

In rural Greene, NY, Valorie grew up in a tight-knit community with close proximity to the outdoors. This allowed for lots of time spent in the woods, fields, and streams ... and also on the softball diamond. Cazenovia College was the perfect fit for Valorie because it was not too far from home, in a small community, and, as a Division III school, allowed her to play sports.*

Valorie majored in liberal and professional studies with a concentration in science and society, the precursor for the present-day environmental

Cazenovia College Magazine: Winter 2016

biology major. **Dr. Harwant Dosanjh** was Valorie's advisor, and **Dr. Sandy Palmer** was another member of the faculty who had significant influence on her.

Dr. Palmer recalls, "Val arrived on campus with a passion for science and the natural world. I think she took every science course available; in addition she sought out other educational opportunities—tutoring science students and doing independent projects. Always prepared, always the seeker of knowledge, she obviously loved learning!"

Valorie also served on the search committee that resulted in bringing **Dr. Barb Hager** to Cazenovia. Dr. Hager remembers, "Val is a perfect example of what a Cazenovia College student can do when they are smart, motivated, focused and constantly challenging themselves to do more and go further."

At graduation, Valorie knew that she wanted to be in academia, where she could teach and also have the opportunity to do her own research. She matriculated in the masters in biology program at Murray State University in Kentucky, with the intent of pursuing her interest in paleontology. It was then that an unfortunate situation arose. Valorie shares, "While using the dissecting microscope, I developed horrible motion sickness."

Valorie's solution was to pursue a related area of interest, and the only opening was in a herpetology lab, where she could,

"My worst bite happened when I was assisting a colleague and I was bitten by a woodpecker!" "chase critters." Valorie had never worked with snakes before, and soon became hooked. Her passion for things that creep is documented in a book written by a colleague, *Courting the Wild: Love Affairs with Reptiles and Amphibians.*

- Valorie Titus '01



Valorie's story relates how as a graduate student, she would collect snakes during warm weather at nightfall. Why? Because snakes love warm asphalt which retains the heat of the day. Valorie had a particular route to follow, where, over a period of time, she picked up, identified, and then released 400 snakes. A small clip on each snake's scales ensured that there was no duplication. Safety equipment including hooks and tongs ensured that Valorie never suffered a snake bite. She shares, "My worst bite happened when I was assisting a colleague and I was bitten by a woodpecker!"

The next step for Valorie was to pursue her doctorate at SUNY Binghamton. Her work focused on the endangered eastern tiger salamander, and she received funding from the New York State Department of Conservation (DEC). In New York state, this species is only found on Long Island, where Valorie worked for over four years at Brookhaven National Laboratory, a federal facility. Valorie shares, "In order to be proficient in my research, I had to learn surgical techniques for implanting detection chips."

Completing the research for her doctorate brought her back to Binghamton, where she worked with Dr. Kelly Zamudio of Cornell University. Specifically, Valorie focused on genetic data analysis with Dr. Zamudio.



Next, on a whim, Valorie applied for a job at the Bronx Zoo. The position was a curatorial fellowship. Valorie credits being hired not only because of her snake and salamander research, but also because of her internship at the

Rosamond Gifford Zoo while a student at Cazenovia College. At the Bronx Zoo, Valorie received a prestigious Wildlife Conservation Society grant to study turtles in the Bronx River, the only fresh-water river in the metropolitan New York area.

Her next stop was Montana, where she completed a post-doctoral fellowship studying the impact bison have on toads and frogs. Valorie shares, "Bison are ground movers and create wallows, where pools of water collect in which toads and frogs lay their eggs." Interestingly enough, this was not the first time Valorie had studied bison. Her original experience with the species was from her internship at the Rosamond Gifford Zoo!

After a brief, enjoyable stint at SUNY Cortland, Valorie secured her current post an assistant professor of natural resource management at Green Mountain College, a private environmental liberal arts college located in Poultney, Vermont. "Nearly every class has an environmental aspect to it, whether it is writing, history, or art," says Valorie. Her classes are varied, from conservation biology to statistics, and she enjoys collaborating with colleagues from different disciplines, a carry-over from her time at Cazenovia where she learned that it was important to connect with everyone, regardless of their major. She is also serving as the assistant women's basketball coach and she's loving her involvement with collegiate athletics again!

What advice does Valorie share with current Cazenovia College students? Don't be afraid to take on something that may not be exactly what you are looking for. Try different things. Be willing to take on projects that are similar to what you want to do – you'll learn so much.

*Valorie was a three-sport athlete, and a member of the storied 2001 Women's Softball Team. She was inducted into the Cazenovia College Sports Hall of Fame as an individual in 2009, and as a member of the above team in 2014.





Summer/Fall 2015 Outreach Events

Alumni, parents, faculty, staff and friends of the College gathered at outreach events across New York state during the summer and fall months.



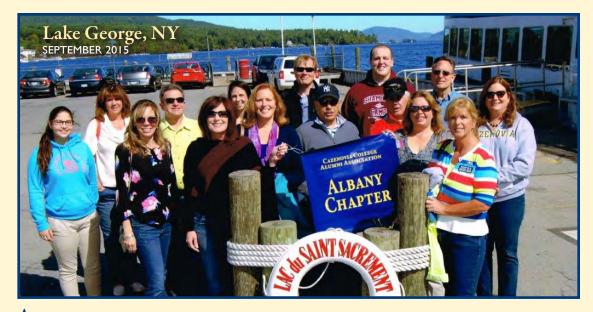
Albany Chapter "Day at the Track"

(L-R): Lorraine Smith Macrina '81, Linda Testa '81, Kim Gallup Ladd '82, Nancy Bonvino-Hayes '81



Walnut Hill Driving Competition

(L-R): Jayne Yates '49, Patricia Remley White '86, Stephanie Macero, senior leadership gifts officer



Albany Chapter Boat Cruise on Lake George



Central New York Chapter "Kick-Off" Reception



Corn Hill Holiday Tour of Homes

(L-R): Patti Sheldon, Suzanne Ruisi, Mary Pfarrer Tilebein '72, Betty Sorensen, Mary Kilian Walker '72, Linda Campbell Hessian '72, Nancy Hendershot, Joan Brooks, director of gift planning and advancement systems, Cheryl Spencer and Robin Buonomo '86

SAVE THE DATE!! REUNION 2016 JUNE 10-12



Alumni, current and prospective students, faculty and staff gathered in New York City for a Professional Networking Reception.



(L-R): Emily Erath '13, Erica Spinillo '14, Lee Beals, fashion studies faculty, Megan Lawson-Clark, fashion studies faculty and Samantha Salzarulo '12



(L-R): Bethany LaLonde '06, Devin Roban '07, Shauna Dack '07, John Ramsey '07, Kate Lincoln '08, assistant director of admissions, Arsen Gurabardhi '08 and Justin Bluto '08



Fashion Studies alumni and current students



(L-R): Sheila Ehlinger '58 and Lynne Harrison '66



(L-R): Wes Posson '11, Blair Wiser Posson '11, Ashlea Osborne '12, director of the Cazenovia fund, Jonathan Arrindell '87 and Raquel Aponte '89



(L-R): Theresa Staats, Sandra Ortiz and Rachel Case

Cazenovia College notes the deaths of the following alumni and friends:

Walter Plath '35 Nancy Covill Brown '45 Elizabeth Walsh Hoff'47 June Podren Schlossberg '49 Natalee Woolfolk Everett '50 Elinor Crawford Schultz '51 Lucinda Bangs Cooper '52 Lois Rapp Burton '53 Meridel Peck Shuman '60 Sally Bowman Klinedinst '61 Virginia McNeil Santorella '62 Sarah Lehmann Skubas '66 Yolanda Thomas Wilde '81 JoAnn Warpus Lincourt '83 Tracey DeRocker Halloran '93 Kim Besecker '03 Patricia "Pat" Durgin

Please continue to keep us informed by forwarding information to Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.



Cazenovia College alumni, faculty, staff and guests attended a Syracuse University Basketball game at the Carrier Dome.







Caz Alumni make the trek to Graceland (L-R): Debra Verni '98 and Shelley Bullock '85

Cazenovia pride can be found everywhere

- and we invite all students, faculty, staff, parents, and alumni to show us exactly where! From vacations and weddings to offices and around the community, you never know where a SpotCaz opportunity might appear.

For the next issue of the magazine, snap and send us a Caz-related picture by May 1, 2015. Include your name, class year (if applicable) and a photo description.

- E-mail: communications@cazenovia.edu
- Mail: Office of Communications, Cazenovia College, 22 Sullivan Street, Cazenovia, NY 13035
- Campus Mail: Office of Communications
- Facebook: Cazenovia College
- Twitter or Instagram: #SpotCaz





Man Sold States South States and Sound

The 43rd Annual CAZENOVIA COLLEGE FASHION SHOW



April 23, 2016 Landmark Theatre Syracuse, NY

For more information: **www.cazenovia.edu/fashionshow f** Cazenovia College: Annual Student Fashion Show



"As a designer for TKF Architects in Cazenovia, I am fortunate to be involved in some of the College's building projects. Being at the ground level allows me to see how important it is to donate.

For me, using the online tools for recurring payments makes it easy to donate and enhance the lives of more students!"

- Courtney Stewart '09

You can make a recurring gift today! You choose the amount, date and designation. It's a convenient, flexible and secure way to show your support on a monthly basis and throughout the year.



Cazenovia Fund

To learn more about giving to Cazenovia College, please call **Ashlea Osborne '12**, director of the Cazenovia Fund, at **315.655.7220** or email **aeosborne@cazenovia.edu** Visit **www.cazenovia.edu/give-to-caz**

Cazenovia College has received:

GIFTS IN MEMORY OF:

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Providing Board Leadership in a Year of Transition

During a presidential transition, the College community relies heavily on volunteer leadership to set the course for the institution's next era.



torical Association, and Mental Health Association, just to name a few. DeLima states that the key terminology peculiar to higher education is different than some of the other boards he's served on, but the College faces similar growth and profitability challenges that affect the boards of any company.

DeLima is a graduate of Harvard College, Syracuse Law School and served three years in the United States Navy. In May

of 2005 he retired as chief executive officer of Paul deLima Coffee Company, a family business that dates back to 1916. Prior to this leadership role, he worked as an attorney in Chicago, Illinois, and Phoenix, Arizona.

DeLima's diverse and collective experience is now assisting Cazenovia College and the institution's governing body. Along with his trustee peers, deLima is working to ensure that the College will continue to make progress in providing a high quality student experience. As part of that experience, deLima offers the following advice to Cazenovia College students, "Don't be too concerned with not having a clear path for the rest of your life. Work hard, have fun and be sure to take advantage of all the experiences, both academic and extra-curricular, that Cazenovia has to offer."

As the board of trustees and entire College community looks forward to the next era for the College, we asked deLima what his most rewarding experience has

Paul W. deLima joined the board of trustees at Cazenovia College in May 2011 with a desire to use his extensive business experience to benefit the financial and operational aspects of our historic institution. He has succeeded. Now serving as the chair of the board, deLima is helping to provide critical volunteer leadership while the College has undergone a search for its 29th president.

DeLima's dedication and engagement as board chair is built upon many years of

experience serving in the not-for-profit sector. A longtime supporter of many cultural, educational and civic organiza-

tions in the greater Central New York region, deLima has provided volunteer leadership for the American Red Cross, Onondaga Community College Foundation, YMCA Foundation, Salvation Army, Chamber of Commerce, Museum of Science and Technology, Hospice, Onondaga His-

"...Be sure to take advantage of all the experiences... that Cazenovia has to offer." been as a board member thus far. He responded, "the satisfaction experienced when good plans come together to produce improvement in College operations." Those "good plans" will certainly help pave the way for Cazenovia College's incoming president, **Ronald Chesbrough**, Ph.D.

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Thank you to members of The 1824 Society for their leadership commitment.

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For more information about *The 1824 Society*, please contact the Cazenovia College Development Office at 315.655.7369 or visit www.cazenovia.edu/1824society.

Hall of Fame Inducts Class of 2015

Inductees recognized at annual Blue and Gold dinner

hree inductees joined the Cazenovia College Athletics Hall of Fame on Saturday, October 3, during the Homecoming and Family Weekend annual Blue and Gold Dinner. This year, **Brian Krux '03** (Men's Soccer), **Jessica Custer McNabney '05** (Women's Volleyball) and **Aaron Vaber '02** (Baseball) were honored for their accomplishments during their time as Cazenovia Wildcats.

Brian Krux '03 was primarily a center midfielder and striker for the Wildcats while the College's men's soccer program was earning recognition as an



NCAA sport. After participating in 1998, 2000, 2001 and 2002, Krux's statistics were impressive and earned him All-League, All-Tournament, and Tournament's Most Valuable Player honors during the inaugural UAA Conference Tournament in 2000.

A four-year co-captain, Jessica Custer

McNabney '05 is tied for first for most kills in a match (19), has recorded the most assists in a match (33), and has recorded the three highest scoring matches in the program's history (21, 20 and 19.5). In addition to her single game records, McNabney also ranks highly in several career statistics. She is second in kills, first for kill percentage, second for kills per game, second in assists, first in service aces, fifth in solo blocks, second in block assists, and first in total blocks.

Aaron Vaber '02 is the baseball program's career leader in home runs (20) and runs batted in (127). As a third baseman, Vaber ranks second in games played (131) and third in total bases (232). He was selected to the UAA All-Conference team in 2001 before being named Most Valuable Player in 2002.

Brian Krux '03

- Record for career Goals (42)
- Record for career Assists (34)
- Record for career Points (118)
- Program leader for assists in a season (14)
- 8th NCAA Assists per game in 2000 with .74
- 17th NCAA Points per game in 2000 with 2.42

Jessica Custer McNabney '05

- Three-time MVP
- Four-time Co-Captain



- Co-Captain
 Two-time All-Conference selection
- Two-time NEAC Scholar-Athlete selection
- Tied-Program leader for Kills in a match (18)
- Program leader for Assists in a match (33)
- Record for career Kill Percentage, Second for total Kills and Kills per game
- Record for career Service Aces and Services Aces in a match (15)
- Record for career Assists and Total Blocks

Aaron Vaber '02

- 2002 MVP
- Record for career Homeruns (20)
- Record for career RBI (131)
- 2nd for career
 Games Played (131)
- 3rd for career Total Bases (232)
- 2001 All-Conference selection







To stay current with Wildcats athletics news, go to www.cazenoviawildcats.com





Annual Caz Madness event welcomes back pair of alumni performers

Cazenovia College students packed the Schneeweiss Athletic Complex on November 13, 2015, for the annual Caz Madness event hosted by Cazenovia College Athletics. The event featured performances from former Wildcats men's basketball player **Malik Adair-Mountain '15** (KiD Wiz Music) and current Cazenovia step, dance, and cheerleading club teams. Caz Madness also included team competitions, dizzy bat and shooting stars, a half-court shot for free books and was guest hosted by class of 2015 alumnus and former men's basketball player **DeMarcus Bernard**.

"It was a great honor," said Bernard on hosting Caz Madness, "to be able to give back to an institution and athletics program that provided me with four years of enjoyment; that was special."





1000 Career Points

Gavin becomes 9th player in program history to reach milestone.



Men's basketball senior Ryan Gavin (Syracuse, NY) made history on January 15, 2016, becoming the program's 9th player to reach 1000 career points. Prior to this milestone, Gavin recorded his 597th rebound on January 7 against Wells College to set the College's all-time career rebounding record. Gavin, a two-time NEAC All-Conference selection, has led Cazenovia in points, rebounds and blocked shots his first two seasons, and remains on pace to be the statistical leader in each of those categories again this year.

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Cazenovia College Athletics

BUILDING FUTURES

ONE AT A TIME THE CAMPAIGN FOR CAZENOVIA COLLEGE

Campaign Celebration

To the 3,835 people—alumni, friends, students, faculty, parents, and staff—who made gifts to the recently completed comprehensive campaign many thanks for helping us to continue to build futures one at a time, today and tomorrow. Over \$10 million was raised between July 1, 2010, and June 30, 2015. Thank you.



Campaign co-chairs Al Budney and Carolyn Charles Deacon '66 and Carol Satchwell, vice president for Institutional Advancement.

n October 23 with much fanfare, the College community celebrated the successful completion of the five-year, \$10 million fundraising initiative *Building Futures One at a Time: The Campaign for Cazenovia College*. Almost \$10.8 million was raised for six campaign priorities including the newly renovated Science Labs, Jephson Campus, Christakos Field, endowment for academic excellence and scholarship aid, and the Cazenovia Fund.

At noontime, faculty, students, trustees, and staff gathered under a tent on the Quad for lunch to celebrate. Food, balloons, and collegiality made for a festive event. Interim President **Marge Pinet** noted in particular the important role that faculty and staff played in the campaign's success, "where 66% of us participated, raising a total of \$573,819." A reception at the Cazenovia Club (hosted by **Bob** and **Bobbie Constable**) was held later in the day, where the campaign's co-chairs, **Al Budney** and **Carolyn Charles Deacon '66**, thanked the many generous donors who were in attendance. Carolyn Deacon noted, "Success begets success, and it is because we have been so successful in this campaign, and many other areas, such as academics, athletics, and student placement, that we are prepared to welcome our next president who will lead

They also lauded the efforts of the campaign's many volunteers and recognized the members of the campaign cabinet that included Eric Brown '87, Grace Chiang, Andy Church, Bob Constable, Vic DiSerio, Jack Koerner, Margot Cheney Jacoby '79,

us into our third century."





Margery Pinet, Betsy Rosenfield Samet, and Dick Smith. The Division of Institutional Advancement's role in the effort was also recognized. In particular, Carol Satchwell, vice president for Institutional Advancement, and Lisa Sasser, campaign director, were recognized for their roles in guiding the initiative to its successful conclusion.

The evening ended with a spectacular fireworks display launched from Gypsy Bay that were observable from the deck of the Cazenovia Club. The entire Cazenovia community was able to enjoy the brilliant show. The fireworks were provided through the generosity of parents Stephen and Barbara Pelkey with their daughter **Katherine Potts**, who is currently a junior at the College.



Stephen and Barbara Pelkey P'17, Ellen Robb, Carol Satchwell, Lisa Sasser (foreground) and Katherine Potts '17 (background)



With your help, a Cazenovia College education is within financial reach of all qualified students.

Support the Cazenovia College Student Scholarship Program.

Whether you make a \$50 gift to support scholarships through the Cazenovia Fund, pledge to annually fund a \$1,000 Term Scholarship, or create an Endowed Scholarship with a gift of \$25,000, you are contributing to financial aid that will make a difference for Cazenovia College students.

Scholarships and Financial Aid Awards

There are many ways to contribute to financial aid.

Named Term Scholarships

Have an immediate influence on a student's access to the Caz Experience.

> Minimum pledge: \$1,000 per year for 3 to 5 years

General Scholarship Support

Provides greater flexibility of financial aid awards.

Annual, unrestricted gifts to the Cazenovia Fund, at all levels

Endowed Scholarships

Make an impact that will last for generations, and forever connect your support to the College.

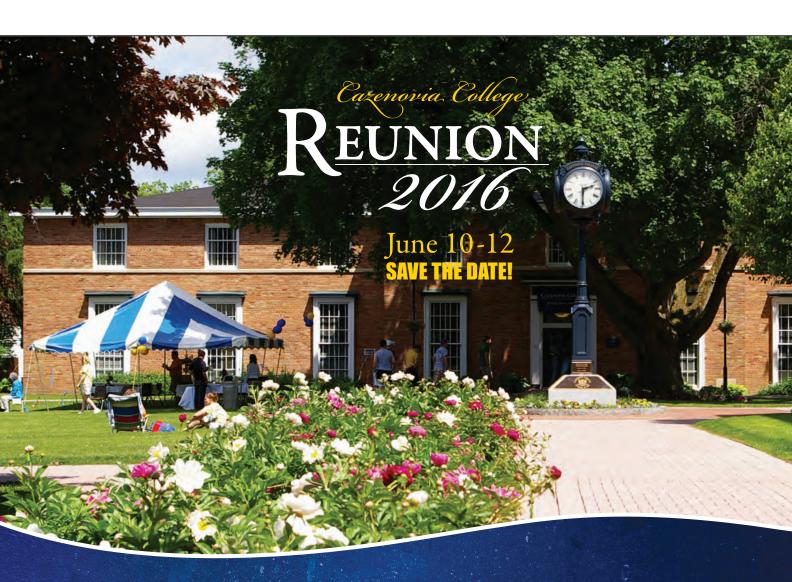
Minimum pledge: \$25,000 paid within 5 years

To learn how YOU can invest in a Cazenovia College student's success, please visit **www.cazenovia.edu/support-cazenovia** or call the development office at **315.655.7369**.





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The Tradition of Reunion Continues

Join fellow alumni and friends for a memorable, funfilled weekend back on campus. Plans are under way to make Reunion 2016 the best yet! Make YOUR Reunion special. Call your friends or drop them an e-mail. Need contact information? Please call the Office of Alumni and Parent Relations, we are always happy to help you reconnect with former classmates.

WE LOOK FORWARD TO SEEING YOU IN JUNE!

Stay Connected!

Visit www.cazenovia.edu/reunion to view the Reunion Weekend schedule of events.

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